

ECHO

Echollective presents:

"Small Town - II Edition" - Contemporary Art Exhibition Millesimo Truffle Festival

The second edition of the contemporary art exhibition dedicated to young talents 'Small Town' will be held from 4 to 6 October 2024. The event, organised by the Echollective association in collaboration with the Municipality of Millesimo (SV, Liguria), will take place during the renowned National Truffle Festival of Millesimo.

During the National Truffle Festival in Millesimo there will be numerous food and wine stands in addition to various entertainment activities and concerts. Among the various events and activities planned, the 'Small Town' exhibition dedicated to young emerging artists living in Val Bormida and other rural contexts from the rest of Italy and beyond will take place in the Del Carretto Castle in Millesimo from 4 to 6 October 2024. The exhibition project on show will be the result of a selection of all the applications received through the following call for entries and will be accompanied by specific activities and workshops, so as to make the Castle a home of art and creativity for the entire duration of the event. The Truffle Festival has achieved excellent attendance figures in recent years - rising from 30,000 in 2018 to around 45,000 in the 2024 edition: in these terms, participation in an event of this nature is an attractive opportunity to showcase one's skills and talent.



| | |
|-----------------------------------|----|
| PURPOSE OF THE CALL | 4 |
| THE EXHIBITION | 5 |
| 1. INFORMATION ABOUT THE ARTWORKS | 5 |
| 2. CONCEPT OF THE PROJECT | 6 |
| 3. PARTICIPATION POLICIES | 7 |
| 4. SELECTION RESULTS | 8 |
| 5. HANDOVER OF WORKS AND BENEFITS | 8 |
| 6. AWARDS | 8 |
| 7. PROMOTION AND PRIVATE RIGHTS | 9 |
| 8. COPYRIGHT | 9 |
| 9. PROTECTION OF PRIVACY | 9 |
| 10. GENERAL RULES | 9 |
| 11. INFORMATIVE REPORT | 9 |
| 12. INFORMATIONS | 9 |
| 13. DEADLINES | 9 |
| PROGRAM | 10 |



PURPOSE OF THE CALL

This call for entries is aimed at visual art works such as *painting, sculpture, installation, illustration, photography* and *performance art*. The exhibition project, the result of the selections made, will be part of the 'Small Town' exhibition programme curated by the social and cultural promotion association *Echollective*.

Echollective and the Municipality of Millesimo are collaborating on this occasion with the aim of valorising and intercepting under-35 talents operating in artistic fields, highlighting the increasingly close and widespread union between contemporary art and the dimension of provincial realities, which are beginning to be recognised as '*spaces and laboratories of criticism and social experimentation capable of producing solutions and of contaminating - and innovating - other territorial contexts*' (Carrosio, 2019). In this sense, the aim of the exhibition is also to create opportunities for interaction between artists and young people from socially and culturally diverse realities.

Participation in the call is **FREE** and the deadline for submitting proposals is **26 September 2024 at 23:59**. More information on Small Town and the National Truffle Festival can be found at:

Echollective: www.echollective.it

Millesimo - City of Truffles: www.cittadeltartufo.com



THE EXHIBITION

The opening of Small Town will take place on Friday 4 October 2024 in the exhibition spaces of the Del Carretto Castle in Millesimo, Via dei Partigiani. The closing date of the exhibition is scheduled for the late afternoon of Sunday, 6 October 2024.

1. INFORMATION ON WORKS

Creatives and artists belonging to the disciplines of painting, sculpture, installation, photography, illustration and performance are eligible to participate in the selection procedure. The works must be consistent with the concept of the project 'Small Town - II Edition', which can be found in point 2 of the current call for entries.

Artists are invited to submit a single work of a single type or, if necessary, a series of small works that can be easily grouped together. The final selection of works and the number of them will be at the discretion of the project curators and will be equally distributed between applications from the local context (Province of Savona) and those from outside the local area. It will be possible to apply by selecting one of the following exhibition possibilities in the Google Form:

- A) PAINTING
- B) PHOTOGRAPHY
- C) ILLUSTRATION
- D) SCULPTURE AND INSTALLATION
- E) PERFORMANCE

N.B. The works presented may be placed directly on the ground or on wooden supports, depending on the size and characteristics of the materials they are made of.

For any needs, clarifications or special requests, please contact the organizing secretariat at info@echocollective.it. Proposals for participation must be received following the instructions set out in point 3 of the current call for entries. Priority will be given to works that encourage interaction with the inhabitants of the area.



2. PROJECT CONCEPT

'I did not remember well why I had turned away from the mountain, nor what else I had loved when I no longer loved her, but it seemed to me, climbing it every morning in solitude, that I was slowly making peace with it.'

Paolo Cognetti, *The Eight Mountains*, Einaudi, Turin 2016

The second edition of *Small Town* is in continuity with the previous year's exhibition, seeking to focus more attention on relational dynamics in rural and provincial areas. The bond that unites human beings and nature in villages and small towns is inextricable and necessary, almost an emergency, survival need. And so the mountains, the forest, the rivers, the sea and the fields all become, in their own way, witnesses and protagonists of the stories of those who live in these places. On the one hand, they represent an element of aggregation and connection, creating spaces for meeting and socialising; on the other hand, they often represent those very obstacles and barriers that contribute to the proverbial isolation and distance between people in rural areas. The ambiguity that characterises the relationship between inhabitants and nature offers an important opportunity to reflect on how the latter shapes and influences interpersonal and community relations. Dealing with this theme in a country like Italy, where villages of less than fifteen thousand inhabitants cover more than half the national territory and almost a fifth of its population, is something important, profound and even political. Small towns, often located in isolated and remote locations, are profoundly shaped by the surrounding geography and landscape.

Having explored the *small towns*, their inhabitants and the stories of those who leave them, those who return and those who decide to stay, the aim of the exhibition is now to focus on how the territory interweaves and shapes these relationships: what are the dynamics between those who grew up there, those who have recently arrived and those who still live there? And, above all, how does nature influence these relationships?

This is why we invite artists* who live or have lived in inland and provincial areas to respond to this call, reflecting on how and how much nature influences and enriches relationships in small towns. On how landscape, climate and biodiversity are central, and not, in creating a sense of belonging and community. The aim of the exhibition is to give visibility to what makes you come closer, what makes you move away, return again or resist in the territories where you live.



3. TERMS OF PARTECIPATION

To apply to take part in the exhibition "*Small Town - II Edition*" as individual artist(s) or as a collective (by collective we mean two or more artist(s) presenting themselves under the same name) it will be necessary to make an application via Google Form at the following [link](#). Among other things, the Form requires the upload of all the images of the work you intend to submit (maximum file size 10MB): it is therefore necessary to upload the image of the completed work or the work in the planning stage.

N.B. In the case of a collective, it will be sufficient for only one of the members to fill in the Google Form to register for the event. The Google Form must be submitted **no later than 26 September 2024 at 23.59**.

4. SELECTION RESULTS

Entries close on 26 September at 23:59, and the outcome of the selection will be sent by e-mail no later than 27 September. Around 10 artists will be selected for the final exhibition. Each artist participating in this call, in case of selection, authorises *Echollective Association* and the Municipality of Millesimo to the use of the images for the purposes of dissemination of the event.

5. DELIVERY OF WORKS AND BENEFITS

Each selected artist participating in the event shall bear the costs of production, transport and/or shipping of the works. They must reach Millesimo, Via dei Partigiani no later than 30 September 2024. For information regarding the shipping address, methods and timing, please contact the following contacts:

Chiara Reverdito (Echollective) +39 3492111094

Lorenzo Brusco (Echollective) +39 3381632226

Upon request, the Echollective association will provide accommodation for each selected artist coming from outside the province of Savona.



6. FINAL PRIZES

From all the works on show, two winning works will be selected and awarded two prizes:

Millesimo Truffle Festival Prize.

During the days from 4 to 6 October 2024, the exhibition will be open to the public. Each visitor (subject to on-site registration, which is only useful to avoid multiple voting) will have two votes to cast for the work and artist of their preference. Voting will close on 6 October 2024 at 5 p.m. The winning work will then be announced based on the results of the voting. The prize will consist of a fee of €100.00 and a truffle.

Echollective Prize.

The Echollective jury will select the work that will be awarded the Echollective Prize of €100.00.



7. PROMOTION AND EXCLUSIVE RIGHTS

Entry to the Competition entails the free (non-exclusive) transfer to Associazione Echollective and the Municipality of Millesimo of the rights to use the work for uses connected with the promotion of the initiative, subject to authorisation granted by the entry form. The works submitted may also be used by Associazione Echollective and the Municipality of Millesimo in other spheres (cultural centres, television broadcasting, streaming, etc.) in the context of non-profit cultural activities and for the dissemination of this Call for Proposals and the proposed times.

8. COPYRIGHT

The Artistic Direction of the Competition declines all responsibility for the reproduction of audiovisuals containing material covered by copyright for which the SIAE position has not been regularised.

9. PRIVACY PROTECTION

Personal data collected by the Artistic Direction for this Call for Entries will be processed in compliance with Italian Legislative Decree no. 196 of 30 June 2003 - Personal Data Protection Code.

10. GENERAL RULES

The Artistic Direction has the right to make the final decision on controversial cases and on anything not expressly provided for in these regulations in accordance with the relevant laws in force, and reserves the right to make changes to these regulations for technical-organisational requirements or to make variations to the programme should these prove necessary for the success of the event. Participation in this call for entries implies full acceptance of these regulations.



11. INFORMATIVE

For the purposes of selection and prompt communication, participants are requested to include an active mobile or telephone number when filling in the Google Form.

12. INFORMATION

For further information please visit www.echollective.it or write to info@echollective.it.
For specific questions you can contact the curators and organisers of the exhibition directly:
Chiara Reverdito on +39 3492111094 and
Lorenzo Brusco on +39 3381632226.

13. SUMMARY OF DEADLINES

| | |
|----------------------|--------------------------|
| 23 August | OPENING OF APPLICATIONS |
| 26 September (23:59) | CLOSING OF APPLICATIONS |
| 27 September | COMMUNICATION OF RESULTS |
| 29-30 September | OF WORKS DELIVERY |
| 4-6 October | EXHIBITION |



EXHIBITION PROGRAM

FRIDAY 4 OTTOBRE

18:00

18:30

01:00

Exhibition opening time

Voting opening time

Closing time

SATURDAY 5 OTTOBRE

09:00

01:00

Opening time

Closing time

SUNDAY 6 OTTOBRE

09:00

17:30

18:00

20:00

Opening time

Voting closing time

Delivery of the awards

Closing time